

Advertising rates for the

SENTINEL

Applicable as of Oct. 1 2021

Weekly print newspaper on St Helena Island, South Atlantic Ocean

email: news@sams.sh or samssentinel@gmail.com

Phone: +(290) 22727



@samssentinel



www.sams.sh

*Terms & Conditions can be found on sams.sh/legal

Publishing Calendar

Ad Type	Weekly Deadline
All Ads	4pm GMT every Tuesday for that week's paper

PRINT: Black-and-white paper released every Thursday.

ONLINE PDF: Full-colour PDF sent to subscribers each Thursday and uploaded to sams.sh

No paper Christmas week.

Regular Advertising Prices

Ad Type	Ad-Size Specs	Ad Price
Classified/8th (personal only)	90mm x 62mm	£5
1/4	90mm x 125mm	£10
1/2	185mm x 125mm	£25
Full	185mm x 255mm	£50
Inserts (2 pages, 4 pages etc)	See "Full" for each page	£55/page <small>*We charge only a £20 distribution fee for inserts when the base cost is paid directly through the printers.</small>

On-Island Charity Advertising Prices

Ad Type	Ad Specs	Ad Price
1/4	90mm x 125mm	£5
1/2	185mm x 125mm	£12.50
Full	185mm x 255mm	£25